

BRIANA HIGGINS

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EDUCATION

BACHELOR OF FINE ARTS IN VISUAL COMMUNICATIONS, 2009
University of Delaware, Newark, DE. Minor in Interactive Media,
Honors Program, GPA 3.6

HAND-DRAWN TYPE AND ADVERTISING, 2009

A semester long class focusing on lettering and hand-made type
taught by House Industries.

VISUAL COMMUNICATIONS STUDY ABROAD (VCUK), 2008

Five-week program in London visiting advertising agencies and
design studios such as BBH, Saatchi & Saatchi, White House,
Pentagram, Peter Saville, and Michael Johnson.

EXPERIENCE

GRAPHIC DESIGNER, 24/7 Real Media, 2009-11

Directly involved in brainstorming and concepting with senior
members of the Corporate Marketing team. Responsible for graphic
development and maintenance of all visual collateral throughout
the company's global network including corporate websites,
newsletters, email blasts, print, and web advertisements.

WEB DESIGNER, Twin Towers Design Company, 2010

Branding and site design for the Solidarity Singers.

CREATIVE INTERN, Ogilvy Toronto, 2009

Worked closely with creative teams on every aspect of their current
projects, including: ideation, storyboarding, designing print, image
searching, and some copywriting. Worked on projects for Crystal
Light, Motorola, Shreddies, Shredded Wheat, Nabob, and Winners.

WEB DESIGNER, The Elevator Testing & Inspection Company, 2008-09

Photographed company building sites and machinery. Branded and
designed company brochure and website.

WEB DESIGNER, Docking@Home, 2008

University of Delaware, Newark, DE. Re-branded, redesigned and
restructured the website for Docking@Home, a research computing
project seeking to map out ligands.

GRAPHIC DESIGNER, American Material Culture Studies, 2008

Designed the program and logo for the *2008 Material Culture Now
Symposium*.

WEB DESIGNER, University Media Services, 2008

Edited HTML, maintained on-line courses, filmed lectures, and
researched new media.

GRAPHIC DESIGNER, Motherlode Media LLC, 2007-08

Designed informational booklets and posters for the women's self-
help program *Leaving the Outlaw Behind*.

SKILLS

COMPUTER SOFTWARE

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, GoLive, iMovie,
Final Cut Express, Word, Excel, PowerPoint

DESIGN SKILLS

Art Direction, Copywriting, Problem Solving, Typography, Lettering,
Composition, Web-site Design and Structure

RELEVANT SKILLS

HTML, CSS, JavaScript, PHP, Drawing, Painting, Photography, Letter
Press, Serigraphy, Bookbinding,

References and portfolio available upon request.